ELLEN SCHMUCKER

USER EXPERIENCE DESIGNER AND CONCEPTER



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SKILLS

UX

User Research User Journeys & Scenarios Personas

Information Architecture Conception Wireframing & Prototyping Interaction Design Interface Design

Usability & UX Evaluation Design Thinking

Agile

Kanban **SCRUM Basics**

Product Owner Support PI Planning (SAFe Framework)

Software

Requirement Engineering Technical Specification

Manual Software Testing User Acceptance Testing

Manuals & Video Tutorials

Misc

Layout

Storyboarding Video Conception & Editing

Motion Design

EXPERIENCE

UX Engineer at SprintEins GmbH

02.2019 - 12.2020 | Stuttgart, Germany

Working mainly in a B2B project for a web application for automotive homologation: Conducting user research and process analysis, creating user-centered concepts and designs for new and existing functionalities using wireframes, interaction flows, and interactive prototypes, evaluating concepts with users Working in a Product Owner team and collaborating with international agile development teams, communicating concepts through technical specifications Conducting user acceptance, usability, and manual software testing

Freelance Designer for Würzburg zeigt Schleife

10.2018 - 11.2018 | Würzburg, Germany

Creating a concept for an awareness campaign for World AIDS Day 2018

UX Design Intern at User Interface Design GmbH

03.2017 - 08.2017 | Ludwigsburg, Germany

Working in different B2B projects for automotive and industry companies: Supporting user research, creating interaction concepts and user interface designs for automotive interfaces, creating a concept, digital illustrations, and animations for a motion design video, creating user interface and logo animations

EDUCATION

Stuttgart Media University

10.2014 - 08.2018 | Stuttgart, Germany

Bachelor of Arts in Information Design, final grade 1.3 Bachelor Thesis "User Experience of mobility apps using the example of "moveBW""

Linköping University

08.2016 - 01.2017 | Norrköping, Sweden

Erasmus semester abroad studying Graphic Design and Communication

TOOLS	•	LANGUAGES	ΑŻ	INTERESTS
Sketch, Invision, Flinto, Figma		German	native speaker	B Baking
Confluence, Jira		English	C2	Reading
Illustrator, InDesign		French	A2	El Cinema
After Effects, Premiere		Swedish	A1	ॐ Biking